

The Guilford Fund for Education is an all-volunteer, 501(c)(3) non-profit organization that gives educators and students an avenue to explore, experiment, and bring fresh educational ideas and experiences to youth by funding proposals which fall outside of an organization's budget. We hope that you will join the GFFE as a partner in our successful bringing of educational ideas to life! The projects we fund wouldn't be realized otherwise.

GFFE was able to fulfill over \$100,000 in grants in 2021-22, our largest year, and our largest single grant with the Makerspace initiative at all four Guilford elementary schools! We can't bring these projects to life without the generosity of the Guilford community, including annual organization and event sponsors like you.

Below is our 2022-23 Sponsorship Packages Plan. For the first time we are introducing yearly organization-level sponsorships. These two options provide a partnership opportunity for the sponsor to have visibility at all of our events, and robust social media and communication coverage throughout the year. We are continuing our single event sponsorship packages as well and have rationalized them to ensure sponsorship visibility is consistent. Pick your favorite event! There are also specific opportunities to brand an event giveaway, or sponsor an Adult Spelling Bee team.

The GFFE Board of Directors and community of volunteers is excited for the year ahead and to work with you to bring much needed support to our amazing Guilford educators. Please reach out to discuss these opportunities and let us help you determine the right sponsorship fit for you. Learn more about recent grants at www.gffe.org or contact any of the team members listed below.

Sincerely,

Veena Kapadia and NiCole Schlagheck
GFFE Board of Directors Co-Chairs
information@gffe.org

For further questions, please feel free to reach out to our GFFE Development Committee Lead and Secretary, Meg Teape at meg@teapetraining.com or at 347-346-1747.

Ready to sponsor? Please use the DONATE button on our website, gffe.org, and select your sponsorship level. Alternatively you can mail a check to 800 Village Walk, #269, Guilford, CT 06437. Please make checks payable to Guilford Fund for Education. Upon receipt, we will send a donor acknowledgement letter for your records. Thank you for your support!



Sponsorship Opportunities*

Annual Sponsorship

Queen Bee

\$5000+

Support Guilford educators with the largest impact donation and have top-tier visibility for the full school year. Queen Bees will be branded at all four GFFE events and event marketing plus on our website and Facebook pages. Queen Bees will also have their logo featured in our three planned Guilford Courier advertisements, and be a featured sponsor in our signature, semi-annual STAR Awards program every winter and spring.

Honeycomb

\$1000-\$4999

Have you sponsored an event in the past but want to have greater impact with the opportunity for increased visibility? Enjoy the Honeycomb! Honeycomb donors will be branded at all four GFFE events and event marketing plus on our website and Facebook pages.

Single Event Sponsorship

Buzzworthy

\$500-\$750

Event sponsorship makes our amazing annual events happen and ensures that event proceeds can be used effectively. Choose your favorite GFFE event and help it come to life! Buzzworthy donors will have preferred brand placement at the event and visibility in website, marketing and select social media promotions leading up to and post-event.

The Hive

\$100-\$499

Choose your favorite GFFE event and be part of the fun. The Hive donors will have brand placement at the event and will be included as a sponsor on the event's webpage.

Giveaway

TBD at cost

What is better than having your brand on merchandise that has ongoing use to event participants? You can sponsor an event giveaway with your logo next to GFFE for all to enjoy. Giveaway sponsors can help choose the merchandise and will provide a supporting budget.

Adult Spelling Bee Team Sponsor

\$250

The GFFE Adult Spelling Bee will be back for 2023! We are offering a special Spelling Bee Team Sponsor for donors that want to be part of the fun. The only sponsorship levels for this event will be the Team Sponsor and Buzzworthy. By providing a Team sponsorship, you will be supporting the individuals on your team or a non-profit group so they do not have a registration fee. You can be part of naming the team and have branding on the Team table at the event.

*see matrix for detailed information

GFFE 2022-23 Event Summary

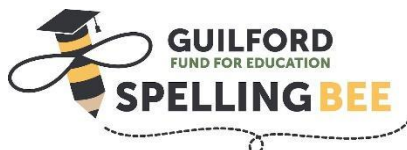
Kids' Spelling Bee

The Guilford Fair

September 17, 2022

The Kids' Spelling Bee is an annual tradition at the Guilford Fair. It is a chance for the top spellers from Guilford Public Schools (grades 3 through 6) to compete against their peers for top prize. Approximately 200 people are actively engaged as the spellers, parents, and volunteers in addition to the many Fair-goers who observe this event that takes place for about an hour on the center stage.

Sponsorship Levels Available: The Hive, Buzzworthy, Giveaway



Trivia Bee

Baldwin Middle School

November TBD

The annual Trivia Bee started as a virtual event during the pandemic and was so well received it is now one of GFFE's signature in-person events. Trivia questions are targeted for 3rd through 9th graders, however the Trivia Bee is for families to have fun together regardless of age. Approximately 125 people attend the event, including Guilford's favorite emcee, Sean Scanlon.

Sponsorship Levels Available: The Hive, Buzzworthy, Giveaway



Bee Ball

Baldwin Middle School

March TBD

Bee Ball is a wonderful event, taking place as the regular Guilford Basketball League season concludes and it garners tremendous community support. The Bee Ball is a time for students from 3rd to 7th grade to enjoy some fun basketball three-against-three games in tournament style. Approximately 500 people are engaged in and attend this event.

Sponsorship Levels Available: The Hive, Buzzworthy, Giveaway



Adult Spelling Bee

Guilford High School

April TBD

The Adult Spelling Bee has been the flagship fundraiser for GFFE. It is an opportunity to bring community organizations, businesses, schools, PTOs and local officials together to promote GFFE's great work as well as to create a fun evening for 3-4 teams to compete in spelling some challenging words. Traditionally, creativity peaks for teams and they both dress and choose names that are bee-themed. Approximately 200 people attend the event including participants, audience members, volunteers, and presenters.

Sponsorship Levels Available: Buzzworthy, Spelling Bee Team

GFFE 2022-23 Sponsorship Matrix

Details on each sponsorship level are in the chart below. Contact us with any questions. Please see notes under the matrix for further details.

	Annual		Event			
	\$5000+	\$1000-\$4999	\$500-\$750	\$100-\$499	at cost	\$250
Sponsor Benefits (Program year runs September 1, 2022- June 30, 2023)	Queen Bee	Honeycomb	Buzzworthy	The Hive	Giveaway	Spelling Bee Team
Co-branding on select event signage at all events for one year	X	X				
Logo on GFFE Home page	X	X				
Individual Announcement on Social Media promoting yearly sponsors	X	X				
Social Media end of school year recognition to our yearly sponsors	X	X				
Included in all emails to our database	X	X				
Included in press release and social media on high-profile GFFE/GPS partner grants	X					
Inclusion in STAR Award promotions (select social media, emails and other marketing)	X					
Logo on our three Guilford Courier Ads	X					
Inclusion as a sponsor on the GFFE website Event page			X	X	X	X
Listed in select onsite printed or electronic materials at event			X	X		
"Buzzworthy" placement on sponsor board			X			
Mention in select social media and emails leading up to and post event			X			
"The Hive" placement on sponsor board				X		
Exclusive logo on event giveaway					X	
Team naming rights and promotional table sign						X

Key notes:

- Annual sponsorships should be confirmed by September 1st, 2022 to be included in the first annual event, The Kids’ Spelling Bee, at The Guilford Fair on September 17th.
- Queen Bee sponsors will be noted in submitted press releases, but the news agencies control final editorial content so we cannot guarantee mention.
- High-resolution, print ready logos are requested at least two weeks prior to the sponsored event, or by September 1st for annual sponsors.